

# Execution Velocity





A 9-week journey that builds the narrative, capability and operating rhythm your AI transformation team needs to deliver real impact and bring the organisation with them.

<p><b>14%</b> have aligned their workforce, technology and business goals</p>	<p><b>50%</b> of CEOs report their employees are resistant to AI change</p>	<p><b>42%</b> of companies abandoned most AI initiatives before production</p>
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## THE JOURNEY

<p><b>WEEKS -1 TO 0</b> <b>Diagnosis</b> AIEQ assessment with dual lens. Discovery calls. Stakeholder sensing. Scenario calibration.</p>	<p><b>DAY 1</b> <b>Build the engine</b> Immersive workshop. AIEQ debrief. Team charter. Core message. Operating rhythm design.</p>	<p><b>WEEKS 2-4</b> <b>Live run 1</b> Three weeks testing the operating rhythm under real delivery conditions. Pulse tracked.</p>	<p><b>DAY 2</b> <b>Build the voice</b> Live Run 1 debrief. AI narrative build. Deployment planning for real audiences.</p>
<p><b>WEEKS 6-8</b> <b>Live run 2</b> Three weeks deploying the narrative. The Mirror collects organisational feedback.</p>	<p><b>DAY 3</b> <b>Make it last</b> Mirror debrief. Narrative and rhythm refinement. Playbook. Commitments and roadmap.</p>	<p><b>WEEK 10+</b> <b>Ongoing</b> Quarterly AIEQ re-assessment. Coaching check-ins. Narrative refresh sessions.</p>	

## WHAT MAKES THIS DIFFERENT

<p> <b>The team is both subject and owner</b> The AIEQ assessment baselines your team and surfaces the organisational gaps you are responsible for solving.</p>	<p> <b>Holding the mirror up</b> Structured organisational feedback built into the journey. The people on the receiving end reflect back.</p>
<p> <b>Capability that outlives us</b> You keep the narrative, the operating rhythm, the charter and the playbook. Built by your team. Usable without us in the room.</p>	<p> <b>Live deployment, not safe experimentation</b> Between workshops, you deploy in real conditions. The narrative in real stakeholder settings. The rhythm under real pressure.</p>

**||** *Others build the roadmap. We build the team behind it.*

## WHAT YOUR PEOPLE LEAVE WITH

AI narrative	Operating rhythm	Team charter
AIEQ impact report	Mirror insights	Execution Velocity playbook

## WORKS STANDALONE. STRONGER WHEN COMBINED.

<p><b>Leadership Acceleration</b> <i>Develop the capability and conditions for AI to generate real returns in your business and help your people thrive.</i></p>	<p><b>Execution Velocity</b> <i>Build the narrative and operating rhythm your transformation team needs to deliver impact and bring the organisation with them.</i></p>	<p><b>Workforce Adoption</b> <i>Move teams from anxiety to ownership and build confidence through experimentation to prove the case for scale.</i></p>
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